

17th Dutch Testing Day



Partner and sponsorship invitation

The 17th Dutch Testing Day is being held on the 29th of November in 2011. The University of Twente is very pleased to organise the event this year.

The Dutch Testing Day will be held in the Waaier building of the University of Twente, where the academic and commercial worlds will come together to explore, debate and learn more about the theme of this year's conference: **Testing Evolvability**

The University of Twente would like to invite you to become a partner and sponsor this event, which will provide an excellent platform for all people involved in Testing, Research and Development.

The Dutch Testing Day will give presenters, speakers, exhibitors and participants the opportunity to learn more about the latest information and technology, for branding and marketing as well as networking.

Please refer to the details on the next page on how to become partner of the 17th Dutch Testing Day in 2011.

Conference agenda

08.00 – 10.00	Partners registration and exhibition set-up
09.00 – 10.15	Registration and reception
10.15 – 10.30	Opening by rector magnificus Ed Brinksma
10.30 – 12.30	Conference
12.30 – 13.30	Lunch
13.30 – 15.30	Conference
15.30 – 16.00	Coffee break
16.00 – 17.00	Conference
17.00 – 18.30	Drinks

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Sponsorship packages

Please find below the details of the sponsorship packages. If you would like more information or have any questions, please contact us via the details given under 'General information'.

Platinum	Gold	Silver	Bronze
Logo in programme guide	Logo in programme guide	Logo in programme guide	-
50-word company description and URL in programme guide	-	-	-
1-page full-colour ad in programme guide	1/2-page full-colour ad in programme guide	1/4-page full-colour ad in programme guide	-
Logo on sponsor page of website	Logo on sponsor page of website	Name on sponsor page of website	Name on sponsor page of website
Name in sponsor section in emails	Name in sponsor section in emails	-	-
Logo on banner on podium of conference	-	-	-
Name in sponsor page of programme guide	Name in sponsor page of programme guide	Name in sponsor page of programme guide	Name in sponsor page of programme guide
Logo on banner at the registration desk	-	-	-
Announcement of name and display of logo during opening and closing of conference	Announcement of name and display of logo during opening and closing of conference	Announcement of name and display of logo during opening and closing of conference	Announcement of name and display of logo during opening and closing of conference
Email invitation to your contacts	Email invitation to your contacts	Email invitation to your contacts	Email invitation to your contacts
2x2 booth space ¹ in the Waaier	2x2 booth space ¹ in the Waaier	-	-
Guaranteed registration for two people	Guaranteed registration for one person	Guaranteed registration for one person	Guaranteed registration for one person
1000 euro	750 euro	500 euro	250 euro

General information

Website: www.testdag.nl

Email: testdag2011@testdag.nl

Organisers: Marielle Stoelinga, Axel Belinfante, Mark Timmer

Sponsorship enquiries: Marielle Stoelinga

¹ Booth space includes one table.

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Organised by the University of Twente
www.testdag.nl